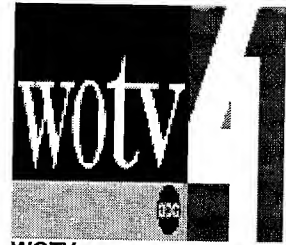


ORDER**WOTV**

Orders
Order / Rev: 219053
Alt Order #:
Product Desc: 12-MRS-976
Estimate: 12-MRS-976
Flight Dates: 11/02/12 - 11/05/12
Original Date / Rev: 11/01/12 / 11/01/12
Order Type: REG

Primary AE: WOTV Local House
Sales Office: L-GR
Sales Region: Loc

Agency Name: Marketing Resource Group Inc
Buying Contact:
Billing Contact:
 225 South Washington Square
 Lansing, MI 48933

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: POL/Michigan Republican Party
Demographic: A35+
Product Codes: PL2
Priority: P3
Revenue Codes: AGY, POL, POL-ISS

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID: TO1743

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/12	11/05/12	12	\$1,600.00	\$1,360.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2012	12	\$1,600.00	\$1,360.00	0.00
Totals	12	\$1,600.00	\$1,360.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
WOTV Local House			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WOTV	11/02/12	11/05/12	M-F 9-10a Trisha Goddard	CM	9a-10a	M---F--	:30	1	\$75.00	P3	0.00	NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	----F--					1	\$75.00		0.00			
		Week: 11/05/12	11/11/12	M-----					1	\$75.00		0.00			
N 2	WOTV	11/02/12	11/05/12	M-F 10-11a Wendy Williams	CM	10-11a	M---F--	:30	1	\$75.00	P3	0.00	NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	----F--					1	\$75.00		0.00			
		Week: 11/05/12	11/11/12	M-----					1	\$75.00		0.00			
N 3	WOTV	11/05/12	11/05/12	The Chew The Chew	CM	1-2p	M-----	:30	1	\$300.00	P3	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/12	11/11/12	M-----					1	\$300.00		0.00			
N 4	WOTV	11/02/12	11/05/12	M-F 5-6p Dr Oz	CM	5-6p	M---F--	:30	1	\$100.00	P4	0.00	NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	----F--					1	\$100.00		0.00			
		Week: 11/05/12	11/11/12	M-----					1	\$100.00		0.00			
N 5	WOTV	11/02/12	11/05/12	M-F 11-1135p Extra	CM	11-1135p	M---F--	:30	1	\$150.00	P3	0.00	NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	----F--					1	\$150.00		0.00			
		Week: 11/05/12	11/11/12	M-----					1	\$150.00		0.00			

Order / Rev: 219053
 Alt Order #:
 Flight Dates: 11/02/12 - 11/05/12

Advertiser: POL/Michigan Republican Party
 Product Desc: 12-MRS-976
 Estimate: 12-MRS-976

WOTV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 6	WOTV	11/03/12	11/03/12	GMA Sa GMA Saturday	CM	8-9a	-----S-	:30	1	\$200.00	P2	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/12	11/04/12	-----S-		1				\$200.00		0.00			
N 7	WOTV	11/04/12	11/04/12	GMA Su GMA Sunday	CM	8-9a	-----S	:30	1	\$200.00	P2	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/12	11/04/12	-----S		1				\$200.00		0.00			
N 8	WOTV	11/04/12	11/04/12	Sun 11p-12am Extra	CM	11p-12a	-----S	:30	1	\$100.00	P3	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/12	11/04/12	-----S		1				\$100.00		0.00			
Totals														12	\$1,600.00